



2018-2019

**Membership
& Marketing**

Power Hour

a one-hour session held on the first Tuesday of every other month
to discuss Membership and Marketing strategies for NAWIC

September – Cultivating Sponsorships

November – Sustaining The Value And Preparing for Forum 2019

January – Re-Defining Engagement in preparation for WIC Week

March – Bridging the generational and gender gaps in the industry

May – What are we doing right and wrong with membership?

July – Gear up for Annual Conference



11am PST / 12pm MST / 1pm CST / 2pm EST

