



NAWIC Midwest Region WIC WEEK Awards

We want to recognize **YOUR CHAPTER** for all the hard work you did in celebration of WIC Week!

Awards will be presented to the winning chapters from categories listed below at this year's NAWIC Midwest Region Spring Forum in Chicago. Please submit your award nomination(s) in one, or multiple categories to Tania Bowman (taniab@deansnyderconst.com) by Monday, March 25th.

Women Working Together...to make our World Fair

Social Media Prize-Winners

Your chapter swarmed as a team and went the extra mile to spread the buzz online about women in construction!

List all social media platforms your chapter participated in and tally the results from *only* March 3 – 9, 2019.

- Facebook (set to see total results from only March 3 – 9, 2019)
 - Number of Posts
 - Total Post Reach
 - Total Post Engagements
 - Total Page Views
 - Total Page Likes
- Twitter (report results from only March 3 – 9, 2019)
 - Number of Tweets
 - Total Number of Impressions (add up the results of each tweet from WIC Week)
 - Total Number of Engagements (add up the results of each tweet from WIC Week)
- LinkedIn (report results from only March 3 – 9, 2019)
 - Number of Updates
 - Total Number of Impressions (add up the results of each update from WIC Week – found under Analytics => Updates)
 - Combined Total of Likes, Comments, and Shares (add up the results of each update from WIC Week – found under Analytics => Updates)
- Instagram (set to see total results from only March 3 – 9, 2019)

- Number of Posts
- Total Post Impressions
- Total Post Reach
- Total Post Interactions
- Snapchat (report results from only March 3 – 9, 2019)
 - Number of Filters
 - Total Swipes
 - Total Uses
 - Total Views

Women Building Together...to make our World Fair

Blue-Ribbon Wearing PR Specialists

We know it takes time to get in the news, but your chapter didn't shy away from yelling from the rooftops about WIC Week!

- Proclamation for Women in Construction Week
 - Submitted (yes/no)
 - Approved and Proclaimed (provide copy/photo of official proclamation)
- Press Releases for Women in Construction Week
 - Submitted (yes/no)
 - List of where press releases were sent/submitted
- Press Coverage
 - Yes/No
 - List of coverage type(s) and the news outlets
 - Submit video clips, links, copies of all coverage
- Advertising (print/online/TV/radio/signs)
 - Yes/No
 - List of where you advertised WIC Week. Please submit a copy of your ads.

Women Coming Together...to make our World Fair

Prize-Winning Networkers

Your chapter created multiple events, and then followed through and attended in droves to spread the word about WIC Week!

- List all events that your chapter hosted March 3 – 9, 2019 and the number of your chapter members that attended, as well as the number of guests.
 - For example:
 - Girls in Construction – Career Discovery Day at Des Area Community College, March 4th, 8:30 am – 2:30 pm
 - 15 NAWIC Chapter #80 Members
 - 39 Guests
 - Job Site Tour, March 5th, 4:00 – 5:00 pm
 - 6 NAWIC Chapter #80 Members
 - 0 Guests
 - WIC Week Networking Event, March 6th, 3:00 – 5:00 pm
 - 22 NAWIC Chapter #80 Members
 - 12 Guests
 - WIC Week Celebration Coffee Meet-Up, March 7th, 7:00 – 8:00 am
 - 18 NAWIC Chapter #80 Members
 - 0 Guests

- Job Site Tour, March 7th, 12:00 – 1:00 pm
 - 13 NAWIC Chapter #80 Members
 - 0 Guests
- List all events that your chapter attended in celebration of WIC Week that you did not host March 3 – 9, 2019, and the number of your chapter members that attended.
 - For example:
 - Midwest Region WIC Week Kick-off Brunch, March 3rd, 12:00 – 3:00 pm (hosted by a different chapter)
 - 4 NAWIC Chapter #80 Members
 - Panel on the Workforce Gap, March 5th, 11:30 am – 1:30 pm (hosted by Women in Commercial Real Estate)
 - 6 NAWIC Chapter #80 Members
 - International Women’s Day Volunteer Event, March 8th, 1:00 – 3:00 pm (hosted by local non-profit)
 - 30 NAWIC Chapter #80 Members