

BJ Olson – Twenty7Tech

Presentation: Past, Present and the Future of Communications

B.J. Olson entered the world of wireless communications joining Verizon Wireless in 2006, leading one of the highest volume retail locations in the Midwest, the Sioux Falls Empire Mall store location. After proven success in the retail environment, B.J. was promoted to the business sales side of Verizon Wireless as a leading business technology consultant. The move to the business sales side of Verizon Wireless helped B.J. gain critical experience honing his ability to generate relationships with business leaders and truly understand how communications impact so many businesses. Ultimately, as an entrepreneur, B.J. left Verizon Wireless in 2017 and pursued a business venture with an electronics repair franchise, Ubreakifix. Continuing in the entrepreneurial spirit, B.J. identified an opportunity to partner with Verizon as a technology consultant, supporting customers and the Verizon Wireless business sales team. This led to B.J. creating twenty7 Technology Group, a technology consulting firm that specializes in business communications.