

Lisa is the driving force behind Precision Leadership Group, founding the company in 2009. With more than twenty-five years in sales and development experience, she has been involved in all aspects of developing leaders and helping businesses grow their bottom line. Lisa and her team focus on providing companies with the necessary leadership tools and processes that allow senior executives and other organizational leadership to successfully execute their strategy and performance goals. This methodology brings discipline and accountability to client organizations so they can achieve greater results.

A veteran in the discipline of leadership and organizational development, Lisa is known for her impassioned, no-nonsense approach to equipping people with the tools they require to succeed in life and business. She achieves superior results in the pursuit of increased potential and performance of individuals and organizations. Lisa brings refreshing energy and enthusiasm to every aspect of her work and presentations.

Along with holding an MBA in business from the University of South Dakota, she's certified as an Executive Coach, an Assessment Specialist, and a John Maxwell Team founding member. She traveled to Guatemala in 2015 to facilitate leadership development with that country's largest bank. She's bronze certified in LEAN and has volunteered her time mentoring aspiring women leaders for various area non-profits.

Lisa's zest for life is contagious! A South Dakota native, she and her husband Darwin call Hull, Iowa home and stay busy chasing after two very active sons. In her spare time, she loves hanging out with her family, traveling, golfing, gardening, exercising, jet skiing and reading. Sitting still is NOT in her vocabulary!