



KOHLER



BASF

STEVE BENCH

GENERATIONAL CONSULTING



Mead & Hunt



“I wanted to thank you for speaking to the Wisconsin State Fire Chiefs Education Association. The people in attendance were absolutely raving about you and your topic. Let me just say, that is not an easy feat to impress that group. I would say you were the “speaker” of the event!”



Steven Davis, Fire Chief
City of Madison Fire Department

STEVE BENCH GENERATIONAL CONSULTING, LLC

Steve customizes keynote presentations and training sessions that deliver engagement strategies for attracting and retaining Millennials, empowering Generation X, capturing Boomer wisdom and cultivating future leadership by leveraging the strengths of each generation. Steve has shared his message with audiences across the country.

Steve is also the creator of “The Pitch!”, a non-profit business contest that puts the next generation of workforce talent in charge to create a start-up company and make the perfect sales pitch! Teenage students learn business concepts, practice soft skills and networking and compete for prizes! When not in a classroom, Steve spends his time in gyms around the midwest coaching AAU basketball.

Attracting Tomorrow's Talent with Today's Leaders

Talent attraction & retention are more important than ever, and successful teams must attract talent from all generations. This session focuses on management techniques and your company culture. Steve will discuss ways to engage Boomer and Gen X leadership to create a work culture that is attractive to young professionals. Learn management strategies you can use immediately to engage Millennial and Generation Z talent and keep them from leaving!